



Call for Green Sector Concept Papers

Workforce Partnerships and/or
Labor Market Information Projects

*Eligible Green Industries: Water Management, Waste Management,
Recycling, Deconstruction, and Energy Efficiency Admin Support*

Please email concept papers to: Patricia Maguire at patricia.maguire@tbf.org

Due date: August 31, 2010 by 5:00pm
Proposals will be accepted and reviewed on a rolling basis.

SkillWorks is funded by:

The Barr Foundation; The Boston Foundation; City of Boston's Neighborhood Jobs Trust;
Commonwealth of Massachusetts; The Chorus Foundation; The Clowes Fund; the Hyams Foundation;
The Garfield Foundation; Microsoft Corporation; National Fund for Workforce Solutions; The Nellie
Mae Education Foundation; State Street Foundation; Surdna Foundation; and United Way of
Massachusetts Bay and Merrimack Valley

SkillWorks' Green Jobs Initiative

SkillWorks is a nationally recognized initiative, led by local and national foundations, the City of Boston, and the Commonwealth of Massachusetts, addressing the skills gap that leaves too many job seekers and workers in poverty while employers are unable to meet their needs for a skilled workforce. Launched in 2003, SkillWorks seeks to enhance economic competitiveness and reduce poverty by strengthening the ability of the workforce development system to meet the needs of employers and low-skilled adults.

In 2009, SkillWorks entered its second phase and as part of Phase II, SkillWorks launched its Green Collar Career Pathways Initiative ("Green Jobs Initiative") with the two goals of:

- Supporting emerging workforce development efforts in the green sector; and
- Ensuring access to green collar career pathways by lower-skilled, low-income adults.

First year activities were focused primarily in weatherization and residential energy efficiency. SkillWorks is looking to expand into other green industries and has identified water management, waste management, recycling, deconstruction, and energy efficiency admin support industries with emerging employment opportunities.

For additional information on SkillWorks, please see www.skill-works.org.

Background

Through this solicitation of concept papers, SkillWorks is seeking new and existing ideas for job training and placement projects in water management, waste management, recycling, deconstruction, and energy efficiency admin support. SkillWorks' Green Jobs Initiative has the below funding available for projects in these green industries.

- Up to \$10,000 for planning grants to develop partnerships that advance green collar career pathways and access of low-income, lower-skilled workers to those pathways;
- Up to \$75,000 for implementation of workforce partnerships working to advance green collar career pathways and access of low-income, lower-skilled workers to those pathways; and
- Up to \$50,000 for research and project-based support resulting in labor market information that will help inform training programs and the field.

Eligible applicant organizations are non-profit or for-profit organizations primarily serving the people of Greater Boston and/or providing statewide labor market information.

Concept papers will be accepted on a rolling basis, anytime from July 22, 2010 through August 31, 2010. After review, Skillworks will accept some concepts, and those applicants will be asked to develop a full proposal.

Concept Paper Guidelines

Submissions should be no longer than 5 pages including Attachment A.

Your concept paper must:

- Identify clearly the green job and career pathway targeted or researched
- Describe the nature and length of the training program or research project
- Clearly highlight the industry need for this project
- Describe the project's connection to employers, being as specific as possible
- Describe other funding that can be used to match a SkillWorks grant

- For workforce partnerships:
 - Identify the target population and describe how you will reach that population
 - Articulate the skills sets, competencies, and certifications that participants will acquire as a result of training and how these skills and certifications are related to the specific jobs or career pathways targeted
 - Provide a budget for the training, including per participant cost
- For research/labor market information projects:
 - Explain how the research will help low-skilled, low-income trainees and industry employers
 - Identify the project outcomes and/or deliverables
 - Discuss the dissemination strategy of information
 - Describe the expertise of the research team and any previous experience with the field and/or similar projects or research
 - Provide a budget for the project

Attachment A. Organization & Project Summary Information Form

Name of Lead Applicant:.....
 Contact Person:..... Title:.....
 Street/City/State/Zip:.....
 Phone/Fax:.....
 Email:.....
 Fiscal Agent (if different from above):.....
 Authorized Signature:.....
 Typed Name:.....
 Title:.....
 Date:.....

Last Fiscal Year:
 Actual Revenues _____
 Actual Expenses _____

Current Fiscal Budget:
 Revenues _____
 Expenses _____

Name of Project:	
Target Industry Sector(s):	
Targeted Occupation(s):	
Total Project Budget:	
Number of Participants Per Year: <i>(For workforce partnerships)</i>	
Is there any current finding for this project?	

<i>Please list source and amount</i>	
<p>Project Synopsis: Briefly describe the project, including the industry need, program goals, program design, services, impact:</p>	

Program Partnership Organizations: please list all partners; add rows as needed.

Name of Organization Legal Name of Partner	Role of Partner For example: employer, union, education provider, support services provider, research partner etc.